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National Real Estate Magazine Continues to Enforce its Trademarks.

Homes & Land Affiliates, LLC v. Homes & Loans Magazine, LLC, Robert Klezmer, William Keeler.

Orlando, FL, February 5, 2009 – Homes & Land Affiliates, LLC has again successfully enforced its trademark rights to “Homes & Land” in a recent trademark infringement case against “Homes & Loans Magazine,” filed in the Federal Court in Orlando, Florida. Homes & Land asserted the use of the name “Homes & Loans” was confusingly similar to Homes & Land’s registered trademarks. Homes & Loans published a magazine featuring home listings and mortgage lender advertisements throughout the United States. Over the last 36 years, Homes & Land has perfected the marketing of real estate through its high quality real estate magazines and its Internet web site, **HOMESANDLAND.COM** and offers “a total marketing solution” to real estate professionals throughout North America and Canada.

United States District Judge John Antoon, II ruled the defendants William Keeler, Robert Klezmer and Homes & Loans Magazine, LLC infringed upon the rights of Homes & Land, placing great weight upon Homes & Land’s longstanding use of its mark, “Homes & Land.” Homes & Land, with its corporate offices in Tallahassee, FL, has been using the mark for over 36 years. The Court entered an injunction against the Defendants prohibiting use of the name.

“We are extremely happy with the outcome and Judge Antoon’s thoughtful and thorough opinion,” said Terry Smith, Legal Services Manager for Homes & Land. She added, “This was an important issue for us. Homes & Land Affiliates, LLC is committed to protecting our intellectual property rights. Our legal team did a great job of presenting our case and we couldn’t be happier with the result.” Homes & Land was represented by Greg Allen and Brian Gilchrist, of the firm of Allen, Dyer, Doppelt, Milbrath & Gilchrist, P.A.